



Howard's Career Alternatives Chart

PROFESSIONAL OBJECTIVE	Do not want	Might want	Want
Job functions or tasks <i>What kind of work do I want to do?</i>	Heavy sales Financial responsibilities	Consulting Managing Supervising people Marketing	To run the show
TARGET MARKET	Do not want	Might want	Want
Field or industries <i>Where do I want to work?</i>	Automotive industry Insurance company Mega Company	Computer industry Non-profit Own business	Small-to-medium-sized company
OTHER REQUIREMENTS	Do not want	Might want	Want
Work environment <i>Logistics relating to work.</i>	Relocating Excessive travel	Moderate travel Make a difference	Remain in current location Challenge Time for outside activities