

### Virtual Career Fair (VCF) - What? When? Where?

The VCF is an exclusive opportunity for LHH candidates to learn about open jobs with national employers. These employers have an immediate need for talent and are looking to connect with LHH candidates. The LIVE portion of the event is from 12 pm to 4 pm Eastern on Thursday, December 16th. After the live period concludes and the reps leave, the booths will remain open through 12 pm Eastern on Friday, December 24<sup>th</sup>.

# How do I register for the VCF?

We ask that you RSVP via the <u>Career Resource Network</u> (CRN) and then complete your registration and upload your resume on the VCF site.

# How do I prepare for the VCF?

Watch the <u>VCF Navigation</u> and <u>Best Practices</u> videos - they will tell you exactly what you need to know. You can access the current list of exhibitors and their recruitment info via the login link you receive from <u>noreply@LHH.com</u> once you submit your RSVP on CRN. Check the VCF login page often to research new exhibitors prior to the live event.

#### How do I connect with recruiters?

If you have specific questions about a particular company or job opening(s) that you are unable to find answers to in the booth:

- 1. [During the LIVE event] You may contact the recruiting team by using the "Connect with Reps" button located in the upper left side of each booth. Each employer's recruiting team is available from 12p to 4p Eastern to connect with you via live text chat. Make sure your questions are specific and reflect the employer's needs.
- 2. [During the PASSIVE event] After the live period concludes and the reps leave, the booths will remain open through 12 pm Eastern on December 24<sup>th</sup> so you can login to send follow-up questions to the exhibitors directly.

You can submit requests to chat with as many exhibitors as you like. Since you will be connecting with the exhibitors via **typed chat sessions**, you can have multiple conversations going at once. There will be **NO video/webcam needed** to connect with the exhibitors. We also recommend that you ask to connect via social media and join their talent community to get your credentials into their talent pipeline and learn more about the company.

# Benefits?

The VCF is a unique opportunity for you to learn about dozens of national employers - from the comfort of your home. Take your time to learn about each company, its immediate staffing needs, culture, etc. When you are ready, you may apply for any positions for which you might be a fit. The VCF is only open to LHH candidates so it's a great way to get a jump on the competition. Additionally, we will provide your resume to all the exhibitors you visit at the event.

# How do I upload my resume and share with recruiters?

If you do not upload your resume when registering on the VCF platform, you will have to go back to the site before the event opens and login to edit your profile. Click on the gear icon at the top right of the VCF navigation menu. Select "Edit Registration Info." Click on the "Choose a File" button under the "Resume" section and upload your file(s). Every employer whose booth you visit will have access to the resume you upload and receive a copy from us after the event.

# Why should I include my social media information in my profile?

Our exhibitors want to see your LinkedIn page—we encourage you to include the URL when you create your profile for the event. LHH has received specific requests from exhibitors asking that we encourage you to share this information. Your LinkedIn profile will help you to be found and to be given more serious consideration by the VCF exhibitors.



#### • Should I visit all the booths?

We suggest that you take advantage of the opportunity to visit as many of the booths as possible. The VCF will continue to be open for a week following the live event between December 17<sup>th</sup> and December 24<sup>th</sup> in "passive" mode and we invite you to revisit the booths of your target companies and visit any booths you missed during the live event.

There may be employers with which you are unfamiliar and others to consider adding to your target list. Step into the booths and explore current opportunities - you may be surprised!

## Are the featured jobs in the exhibitors' booths the only open positions at these companies?

No, in many cases, you are viewing a handful of the most critical job requisitions that the exhibitors have selected to highlight. If you do not see a job listed in your area, we encourage you to visit the employer's website via the "Jobs" section in their booth and use the link provided to access all the available jobs.

## What if there are no jobs at my target company in my area of expertise?

Don't get frustrated if you are not a match for their immediate hiring needs. The virtual career fair offers you the ability to make connections that may yield opportunities in the future. You can always ask for a networking contact that sources for opportunities in your area of expertise. Employers may also have a talent community for you to join.

# If I apply online, will a recruiter respond to me?

Some employers will acknowledge every application submitted. Others will only respond to those candidates with whom they wish to have additional conversations. It depends on the recruiting practices of each organization and the volume of applications. Most employers require you to apply on their website as a first step.

# What is the networking lounge? How should I use it?

The Networking Lounge is a place where you can meet other jobseekers who are visiting the VCF. If you include your LinkedIn address in your profile, you will be able to see which visitors are a part of your LinkedIn network and identify company representatives you may want to invite to connect.

# What is the purpose of the LHH booth?

The LHH booth is a place where you can gather information from consultants and staff that can help you optimize your time in the VCF.

#### Who should I contact with questions not answered in the FAQ?

Send general event questions to: <u>VirtualCareerFair@LHH.com</u>

# **Technical Support:**

Be sure to perform a system check ASAP to ensure you are able to properly access the virtual event site - System Check

There is also a "Technical Support" link to address any login or system compatibility questions at the bottom of the registration page on the virtual event site.

Please ensure your pop-up blockers are off and you are using Chrome or Firefox browsers when you attend the live event as other browsers (IE, Safari) will cause tech issues with this platform.